

# healthy promotion experience

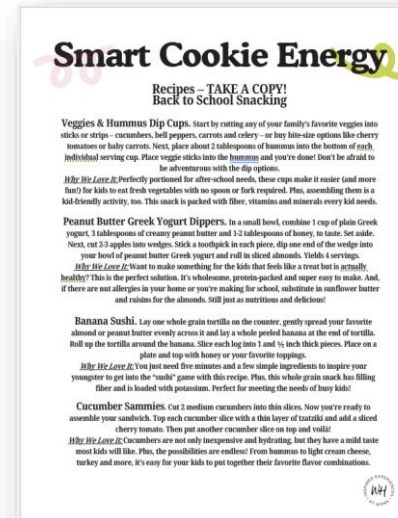
## smart snacking & back to school snacks

associates will experience education, recipes and a chance to win.

- Promotion for the Week of August 18, (remove on Friday).
- Promo Table – Set up at Entrance of Café
- Print & Post 8.5x11 Promo Flyers (2) Including the Enter to Win
- Print recipe handouts and place on table
- Decorate table with Healthy Snacks for purchase: Bowls of fruit, skinny pop, nut mixes, baked snacks, high protein snacks, etc
- Promote Sweet Loren Allergen Cookies on the promo table and throughout the café.
- **Optional** : Sample any of the snack recipes on the handout.
- Winners selected the following week for the enter to win! Contact them to pick up in the café.
- *Snack Bundle includes: 4 baked chips, 4 protein bars, 4 mixed nut mixes and 4 Skinny/Smart Popcorn, 2 Sweet Loren Cookies (if necessary, please sub for other healthy options) and include the winner print out.*



### Recipe Handout



### Promo Collateral

